

...they can still be seen amongst the dense Colombian Amazon jungle, they move always looking ahead, they only constant in their lives is walking.

An eternal path awaits. For them, the journey is life itself.

Some say that they were born walking, perhaps that's why they never stop and are known today as the last nomadic tribe in the world.

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### Concept

Nükâk is an opportunity to connect travelers with the history of one of the most singular tribes in Colombia and an invitation to reflect about our link with our natural surroundings.

Nükâk is **the ultimate natural retreat**, an immersive experience whether it's for resting on short stays or living life in permanent connection to nature.

#### Location

Located 68 km away from Medellin (85 minutes), in a small, colorful town, surrounded by the most iconic natural landscapes of Antioquia.

El Peñol is an epicenter of touristic activity, featuring the iconic Peñol Rock (Piedra del Peñol), a 200 mts high granite monolith with a 360 viewing spot on top, where travelers can enjoy the breathtaking scenery of the Guatapé reservoir.

The pleasant water temperature of this lake makes it **the ideal place for water activities** such as boat riding, kayaking, jet-skiing, fishing, wave boarding, etc.





Surrounded by tropical mountains and the immense Guatapé reservoir, the project offers a natural barrier for privacy and disconnection.

Despite its secluded location, Nükâk is just 200 meters away from the main road, making it easy to reach and discover the area.

## A PROJECT

### Project Phases



#### First Phase

**Káandé (Water in native language)**A modern boat marina with capacity for 250 vessels and area for leisure.



#### Second Phase

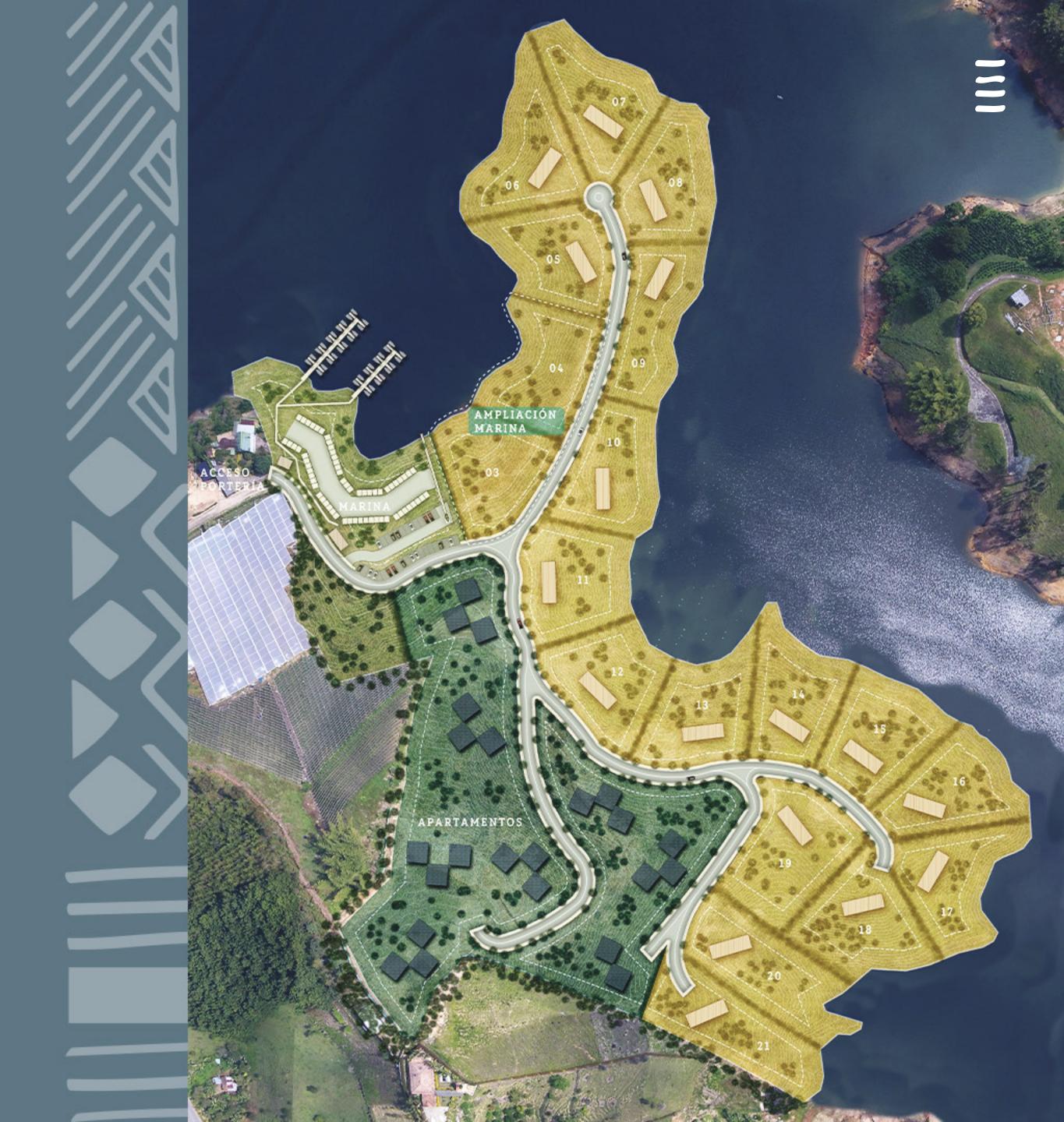
**Báak (Land in native language)**20 exclusive lots of 2.600 m<sup>2</sup>, that can accommodate houses of up to 400 m<sup>2</sup>





**Hée (Rock in native language)** 

50+ retreat condos and a lifestyle hotel featuring an infinity swimming pool, gym and sport facilities, international restaurant, and a private lounge.













## TARGET TARGET

### Target



Adult travelers between ages of 35 and 65.



Belonging to high socioeconomic segments.



With interests in wellness, ecotourism, sustainability without sacrificing luxury.











**20 EXCLUSIVE LOTS OF** 2,600 M<sup>2</sup> (27,986 FT<sup>2</sup>)

**PRICE**U\$ 145,000 APPROX.

HOUSES OF

300 M<sup>2</sup> TO 400 M<sup>2</sup>
(3,230 FT<sup>2</sup> TO 4,305 FT<sup>2</sup>)
APPROX.

CONSTRUCTION VALUE
U\$ 680 PER M<sup>2</sup>
(U\$ 63.19 PER FT<sup>2</sup>) APPROX.





## 大人 INVEST

## Why to invest in El Peñol?



It's the main tourist destination chosen by locals and foreigners in Antioquia.



The boat trip around Guatapé reservoir is among the five main tourist activities prefered by foreigners visiting Colombia.







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